



**17th June 2008**

**Marketing Press Release**

## **Lasseters Online Casino offers players new sign-up bonus!**

Lasseters Casino is giving new players a boost, with the new player sign-up bonus of 300% for a players' first single deposit.

This sign-up bonus begins this June 2008 and will be valid until further notice.

With the new sign-up bonus, players simply deposit a minimum of \$ £ € 20 to receive up to \$ £ € 60 in their account which they use to wager at the Casino. Plus, after the first deposit, they will be eligible for an additional bonus of up to 100% on their next four deposits up to \$ £ € 100 each. That's up to \$ £ € 460 in bonuses for new players.

The new sign-up bonus will help enhance the players gaming experience, whilst enjoying the wide variety of unique slots games, card games, video poker, and dice games.

Several languages are also available to players in addition to multi-currency deposit and wagering methods, including \$, £, and €. Players can bet on games with as little as 1 cent per spin up to a maximum of \$1,000 per hand on Blackjack!

"The new player sign-up bonus will refresh our promotional offerings and provide our affiliates with new content and creative tools, which will be attractive to players and affiliates alike," said Andrew Housego, Senior Advertising Executive of Lasseters Casino.

Affiliates who partner with the Lasseters Casino affiliate program will earn up to 30% revenue share. Additionally, affiliates promoting Lasseters Casino can also earn a \$50 CPA for each new player that deposits at least \$50. This promotion is currently running for the month of June 2008.

For more information about Lasseters Online Casino, new player sign-up bonuses, or the affiliate program please contact [support@lasseters.com.au](mailto:support@lasseters.com.au).

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